

# AUSTIN RV EXPO 2023 SPONSORSHIP OPPORTUNITIES

The Austin RV Expo is owned by 6 local RV dealers in the Austin Area and has been since 2006. The advantage to owning the show is that they get to control the marketing to target qualified buyers that come to these shows and buy RVs, not just look at them. That means our attendee is not only a lover of the outdoor lifestyle but has the income to afford it. We pride ourselves on the quality of our audience.

Below are the sponsorship opportunities we are offering for 2023. If you don't see what you're looking for, feel free to reach out to us and we'll explore other options.

## ➤ BEER KOOZIES-500

Koozies will be made available at the bars for consumers at no charge. These will have 2 logos, the sponsor and the Austin RV Expo logo.

*Also included:*

*One social media post*

**Total Value: \$1,500**

**Sponsorship Cost: \$1,000**

## ➤ DRINK CUPS- 1000

Bar drinks will be served out of souvenir cups with your logo as well as the Austin RV Expo to all customers until they run out.

*Also included:*

*Two social media posts*

**Total Value: \$2,500**

**Sponsorship Cost: \$1,750**

## ➤ LANYARDS:

All vendors receive lanyards with their badges and wear them for all show days. The sponsor logo as well as the Austin RV Expo logo will be on the 1" lanyard.

*Also included:*

*Two Social Media posts*

**Total Value: \$2,500**

**Sponsorship Cost: \$1,750**

## ➤ TOW TRUCK SPONSOR:

This sponsor will receive display space within the RV dealer booths.

*Sponsor logo included in 2 emails prior to show (upwards of 75,000 recipients)*

*Logo included on website.*

*Three social media posts*

**Total Value: \$10,000**

**Sponsorship Cost: \$5,000**

## CONTACT

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